

Partnering with Healthcare Institutions and Practitioners



Healthcare professionals and institutions are pivotal for the healing and well-being of patients and play a significant role for family caregivers as well.

The healthcare system in India is stressed and this throws up significant challenges in terms of Clinician burnout, reduced healthcare system efficiency and high stress for medical students and early professionals.

- Doctors, nurses and healthcare systems are experts for disease-specific information and are critical for knowledge transfer of caregiving skills
 - For terminal illnesses, chronic and geriatric conditions, they influence the quality of care in the home environment
- Primary caregiver mediations improve patient, provider and health system outcomes, through "inform-activate-collaborate" interventions
- Doctors and nurses productivity goes up by 50-60% if they
 - Engage and empathize with the caregiver
 - Manage caregiver anxiety through effective and efficient communication
 - Provide guidance to the caregivers for day to day tasks



Caregiver Saathi™ collaborates* with healthcare institutions (hospitals, medical colleges etc.) to enable and support active and aspiring healthcare professionals.

The common goal is to bring "care" back into healthcare, integrating palliative care while enhancing system efficiency and effectiveness.



Empowering & nurturing primary caregivers

Workshops to co-create caregiving knowledge transfer, importance of self-care and building relationships



Enabling HCP's (active & aspiring)

Workshops and certification program for Healthcare Practitioners (doctors/nurses/medical students) covering techniques of building resilience, empathy, stress management, communication, holistic care, compassion etc.



Enhancing healthcare system productivity

Leadership workshops, improving layout design, productivity and efficiency trainings etc.

* Professional Development Programs are designed and delivered by Aperion People Technologies LLP

Partnering with Corporations and Workplaces



Corporations significantly influence how our society shifts, and are in turn impacted by social changes as employees contribute a significant amount of time and mind space to the workplace. Personal and professional boundaries are increasingly blurring.

Employee engagement (empowerment/ flexibility/ diversity and inclusion) is the key for organization sustainability, growth and innovation.

Progressive, employee-oriented organizations need to build an Employee Value Proposition that includes values, wellness, generation, gender, life-stage agnostic programs.



>40% women fall off the workforce at various life stages due to domestic caregiving responsibilities

A significant proportion of employees have either direct/indirect family caregiving responsibilities irrespective of gender.

Caregiver-friendly Practices have shown to benefit in many ways and are the key to Future-Of-Work:



Productivity

Lack of caregiver role sensitivity impacts employee stress and their contribution, quality of work and output (absenteeism and presenteeism)



Engagement

Support for personal and family well-being, addressing fear of being misunderstood or discounting of reliability, commitment or ambition



Recruitment & retention

Caregiving support addresses financial, emotional and physical well-being which is attractive and also builds loyalty



Reduced indirect costs, esp. healthcare

Caregiver Saathi™ partners* with corporations to be future-ready by creating an environment of well-being by supporting leaders to build caregiver-friendly workplaces and support employees for their current as well as for future needs.

- Support development of a 'caregiving friendly workplace' – Diagnostic, Wellness events, Feedback
- Co-create workplace Policies, Benefits and Programs – Best practices, Design and Impact
- Business case and support from the C-Suite
- Partner on implementing new benefits
- Workshops for managers/co-workers to drive empathy and implementation
- Workshops and 1:1 counseling/coaching for caregivers/well-wishers – skills and support
- Access to curated online and offline resources for caregivers/well-wishers
- Support groups and online forums for caregivers/well-wishers
- Volunteering and CSR activities

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